

**SANTA BARBARA COUNTY
AGENDA BOARD
LETTER**



Clerk of the Board of Supervisors
Room 407 105 E. Anapamu Street
Santa Barbara, CA 93101
(805) 568-2240

Agenda Number: _____

Department: Office of the County Administrator
Budget Unit: 0130-3020
Agenda Date: March 14, 1995
Placement: Departmental Admin
Estimated Time: 5 Min.
Continued Item: NO

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BOARD OF SUPERVISORS

TO: Board of Supervisors
FROM: Kent Taylor, County Administrator
Office of the County Administrator
STAFF CONTACT: Rosalie Marquez, Chair, County Commission for Women and
Patricia E. Montemayor, Affirmative Action Officer
SUBJECT: ANNUAL REPORT OF COMMISSION FOR WOMEN

RECOMMENDATIONS:

C.A. Recommendation: _____

That the Board of Supervisors:

Accept and file the 1993-94 Annual Report presented by the County Commission for Women.

EXECUTIVE SUMMARY & DISCUSSION:

The County Commission for Women is a 21-year old organization that is advisory to your Board. It serves as a fact-finding body and brings recommendations to your Board in critical areas including, but not limited to, employment, housing, education, rape, battered women, minorities, credit and law, medical and child care. The Commission initiates studies and investigations, develops and recommends programs, disseminates information, holds public hearings, and takes other means to accomplish our purpose.

The Commission appreciates an opportunity to give your Board a brief presentation of our year-long activities and accomplishments.

MANDATES & SERVICE LEVELS:

No change in programs or service level.

FISCAL & FACILITIES IMPACTS:

None.

Attachment

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COMMISSION FOR WOMEN



ANNUAL REPORT
1993 - 1994

Santa Barbara County
Commission for Women

ANNUAL REPORT 1993 - 1994

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Santa Barbara County Commission for Women

Letter from the Chair

Honorable Members of the Board of Supervisors:

Congratulations and praise to the "light-bearers," the Commissioners serving on the Santa Barbara County Commission for Women! Our shared visions for a better future, coupled with our intelligence, experience and abilities to network, helped shed much needed light on many issues pertaining to women, our communities and our government.

Acknowledging our responsibility to uphold the high standards expected of those who serve the public, we created a Commissioners Handbook, which includes standards and ethics of behavior. This past year we once again recognized outstanding women during Women's History Month in March and Women's Equality Day in August. We also recognized doctors who served on the Sexual Assault Response Team. We congratulated the Santa Barbara County School Board for adopting an ethnic studies curriculum to help further promote student self-esteem. We continued to write letters of support or opposition to legislatures regarding legislation concerning and effecting women. Also this year, we started to put together a new Women's Needs Survey and we are very excited by this project. The last survey was done over 10 years ago and we believe it is necessary to do another survey so we can even more effectively focus on the issues women need us to focus on now. We hope to complete this survey and have a report for the Board during this next year. And, finally, as you will see in the following pages, we each remained active throughout our communities, in various capacities, all to further enhance the environments in which women live and work.

Our collective commitment to serve is evident in these pages. We are continuously working to better the lives of women throughout the county and this work brings us much joy and satisfaction, as well as making a real difference in the lives of the women throughout our diverse county.

Respectfully,

Julie Fish

Santa Barbara County Commission for Women

ROSTER OF COMMISSIONERS

1993 - 1994

<u>District 1</u>	<u>Supervisor Schwartz</u>	<u>Date of Appointment</u>
	Susan Frascella	7/16/91
	Julie Welsh	3/17/93
	Judy Bennett	9/11/90
<u>District 2</u>	<u>Supervisor Rogers</u>	
	Margo Chapman	9/8/87
	Colleen Beall	10/26/93
	Angelika Baum	1/7/92
	Cherri Kopley	11/10/92
<u>District 3</u>	<u>Supervisor Chamberlin</u>	
	Leslie Monser	5/19/92
	Elsa Ochoa	
	Cynthia Wells	10/19/93
<u>District 4</u>	<u>Supervisor Staffel</u>	
	Jan Cutler	12/3/91
	Betty Burleson	4/5/94
	Ida Son	4/12/94
<u>District 5</u>	<u>Supervisor Stoker</u>	
	Rosalie Marquez	4/13/93
	Julie Fish	3/6/89
	Cheryl Maddux	9/24/91

Santa Barbara County Commission for Women

Mission and Organization

The purpose of the Commission for Women is to research, review, analyze, report and make recommendations to the Board of Supervisors and to educate and inform the general public on issues affecting women. Our goal is to promote equal rights and opportunities, and to initiate and participate in solutions to the concerns of all women in Santa Barbara County.

The Commission is the official body to which the Board of Supervisors will refer for study and recommendation on matters relating to women and which will, on its own initiative, recommend to the Board of Supervisors programs, policies, and legislation to promote and ensure equal rights and opportunities for all women in Santa Barbara County.

Membership

There are 15 members appointed by the Board of Supervisors; three from each supervisorial district. Commissioners may serve two three-year terms.

Meetings

Commission meetings are held the first Saturday of the month at 9:00am. Meetings alternate between the County Administration Center in Santa Barbara and the Betteravia Government Center in Santa Maria. Meetings are open to the public and community involvement is encouraged.

Staff

The Affirmative Action Officer serves as Advisor to the Commission. Ms. Patricia Montemayor, Affirmative Action Officer, orients new commissioners, educates commissioners on legal requirements, prepares policy alternatives for consideration, and provides policy perspectives. Staff secretary Pam Polan types minutes, sends agendas, channels correspondence, and handles printing needs.

Santa Barbara County Commission for Women

State Legislative Advocacy July 1993 - June 1994

The Commission took the following positions on state legislation from July, 1993 through June, 1994:

AB 1464	SUPPORT	EDUCATIONAL EQUITY (Bronshvag) Inclusion of gender equity training in schools training teachers.
SB 1351	SUPPORT	SEXUAL VIOLENCE (Marks) Evidence of use of a condom for certain sexual offenses, including rape, does not constitute consent.
AB 2418	SUPPORT	GENDER DISCRIMINATION (Speier) Prohibits gender discrimination by any seller of goods or services with respect to price charged.
SB 1350	SUPPORT	FAMILY LAW (Watson) In custody cases, authorizes the court to ensure regular contact with both parents and that desire to relocate does not constitute a basis for award or change in custody.
AB 3041	OPPOSE	FAMILY LAW (Bornstein) In custody cases, requires a parent to apply to court to relocate a child's residence and authorizes application for a restraining order.
AB 158	SUPPORT	FAMILY LEAVE (Friedman) Allows employees to use entitled sick leave to attend to illnesses of a child, parent, or spouse.
	OPPOSE	STATE BUDGET Proposed cuts or elimination of the California Commission on the Status of Women.

Santa Barbara County Commission for Women

COMMISSION ACTIVITIES

Evaluation of Shelter Services for Women

In August '93 the Commission completed its evaluation of the Shelter Services for Women based upon on site inspections and interviews conducted from May through July.

The Commission recognized in its report that no other agency or non-profit organization in Santa Barbara county is providing emergency housing and emotional support and advocacy for women who are victims of physical abuse. In brief summary, the Commission found SSW to be an efficient and effective program. Agency policies were clear and adhered to by all employees and volunteers. The financial base was diversified and well monitored. All employees and volunteers were well trained and motivated to meet their clients needs.

The full evaluation was printed and presented at the Board of Supervisors' meeting along with the Commission's '92-'93 Annual Report. Copies were sent to the California Commission on the Status of Women and to SSW's executive director.

North County Women's Coalition

The Commission continues its sponsorship of the North County Women's Coalition which originated in December 1992. Commissioners participate as members and provide leadership and financial support.

The coalition has as its mission to bring together women of all ages, races, and backgrounds, respecting diversity of individuals and ideas, to bring an awareness through education that all issues are women's issues. The coalition is committed to pursue its mission through action as resources to our communities.

The primary focus of the 1993-1994 year has been pesticide usage and its health effects, especially effects on women and children. The coalition educated its own membership by hearing testimony, visiting a chemical residue testing site and a pesticide application facility, and maintaining contact with other organizations working on this issue. On February 17, 1994, the coalition, in co-sponsorship with the Commission and other organizations, organized a public forum on the pesticide and health issues. A panel of five speakers helped the coalition achieve its

Santa Barbara County Commission for Women

North County Coalition.....

goals, which were to educate the public, allow and avenue for audience questions to the agricultural and environmental activist communities, and to open a channel for future discussions. Approximately 70 people attended. A pesticide sub-committee was formed following the event.

The coalition also participates on the steering committee of the Santa Maria Teen Pregnancy Prevention Task Force. We support plans to establish a parent education video resource library at Santa Maria Public Library.

Celebration of Women's History Month

Since 1978, the Commission has recognized outstanding women from each of the five supervisorial districts during the March celebration of Women's History Month. This year's theme, "In Every Generation, Action Frees Our Dreams," honored women who have made a significant contribution to the development of their communities. The Santa Barbara County Women of the Year were introduced to the Board of Supervisors following the Board adopted Proclamation of Women's History Month.

Santa Barbara County Commission For Women
Celebration of Women's History Month....

Santa Barbara County Women of the Year for 1994 were:

Sandra Benton

She is President and General Manager of KEYT-TV, and as such is one of a handful of female executives in the television industry nationwide. Sandy was a prime mover in the nationally recognized Fighting Back Campaign, developing extensive media coverage to combat substance abuse. As a member of the board of the Council of Christmas Cheer, Sandy created the successful annual Unity Telethon to raise funds to help Santa Barbara's needy families. Sandy's penchant for enrolling community action is exemplified in her seven year involvement with Cottage Hospital's annual telethon to support their Neonatal Intensive Care Unit. Her other community interests include the United Way Campaign, Civic Light Opera, the Woman's Day Conference, AIDS awareness activities, Boys & Girls Clubs and the Chamber of Congress.

Harriet Miller

As a member of the Santa Barbara City Council, Harriet is a woman of action with a no-nonsense style. Her dedication and vision in recognizing the importance of the needs of young people led her to initiate Santa Barbara's Youth Task Force. She introduced Santa Barbara's Bubble Ordinance and saw it through to become the law, courageously championing the rights of persons to enter health care facilities without fear of harassment. Understanding that barriers for women exist in the lack of child-care and believing that public institutions should lead the way in social reform, Harriet was instrumental in creating the City of Santa Barbara's child care center. She is currently on the board of directors of Heath House, a home for people with AIDS.

Betty Rosness

Betty has played a major role in developing the resources and potential of the Goleta Valley and is recognized as one of the most productive and proactive leaders in the community. She has been a member of the Goleta Valley Chamber of Commerce since 1969 and currently serves on the Tourism

Santa Barbara County Commission For Women

Celebration of Women's History Month, Rosness....

Committee. Betty has served on the board of directors of Goleta Valley Community Hospital since 1982 and spearheaded the establishment of the Ashton Educational Center. Recently, she celebrated the opening of the Breast Care Center at Goleta Valley Community Hospital. She serves on the board of directors of the Rescue Mission and has assisted in reorganizing program services and management to better serve the growing numbers of those in need of emergency shelter and long term recovery services.

Celeste McConnell

Celeste is an unabashed feminist and longtime activist for women's rights in the Lompoc Valley. She served as coordinator of Lompoc Valley NOW for two years, during which time several public forums addressed a variety of issues from reproductive choice to perinatal substance abuse to mental health and domestic violence. Celeste currently serves on the board for the National Organization for Women. She has been active in PTA for many years and worked toward the establishment of the PTA chapter at Lompoc High School, now serving on the board as community liaison. Celeste serves on the Lompoc Community Labor Coalition, especially encouraging women to take leadership roles. She recently received national attention as one of 50 honorees in the Maxwell House Coffee Real Heroes Search. This tribute was a result of her outstanding achievement in the creation of Holly House, an innovative residential recovery program for substance-addicted mothers and their children. Celeste now sits on the Holly House Advisory Council, at the ready, no doubt, to take on another project for the benefit of her community.

Judy Teague

Judy's own professional experience as the owner of a large family day care center enlightened her to the need for expanded regulations and zoning changes for day care operators to provide effective services. Through intense "grass roots" efforts, she was able to effect significant reforms in the city's permitting process. From her own business,

Santa Barbara County Commission For Women

Celebration of Women's History Month, Teague....

Judy went on to manage the Bethel After-School Enrichment program which provided care for 60 children. In her current position as Child Care Coordinator for the City of Santa Maria, Judy has created 800 new affordable child care spots, has developed after-school programs for youth, and has assisted in finding funding for subsidized child care and special programs for "at risk" youth. She is referred to as the "keeper of the dream" by the Orcutt school district because of her help in creating and implementing an after-school child care program at their six school sites. In 1992, Judy received the Association of California School Administrator's Service Award for her commitment to after-school care programs. Judy's focus on the well-being of children is further demonstrated in her participation on the board of the Association for the Education of Young Children, Children's Resource and Referral Agency Advisory Committee, Allan Hancock College's E.C.S. Advisory Committee and Santa Maria High School's Preschool Occupation Advisory Committee.

New Commissioner's Orientation Handbook

The Orientation Handbook was created to provide new commissioners information on Commission by-laws and policies and procedures; as well as information pertaining to current Commission committees, past achievements of the Commission and the Commission's code of ethics. Other county commissioners have expressed interest in using this orientation handbook as a model for creating their own handbooks for their commissions.

Santa Barbara County Commission For Women

Santa Barbara County Women's Needs Survey

The Commission For Women is in the process of designing a comprehensive survey to assess the needs and quality of life of women in Santa Barbara County. The commission conducted a countywide women's needs assessment survey ten years ago and the information gathered in that survey had profound positive effects on the lives of women in our communities and created outcomes from which we continue to benefit. The commission believes that enough time has passed to require another evaluation, to insure that the current needs of women are being adequately addressed by elected officials. The commission has secured the services of an outside consultant to help design the survey and has obtained \$2,500 in funding from the county for this purpose. An additional \$2,500 is still needed and is currently being sought.

Santa Barbara County Commission For Women

BUDGET 1993 -1994

Allocation for the fiscal year \$4,500.00

Expenditures

Office Expense, Phone Calls, Postage 1,378.90

Duplication, Xerox 1,169.04

Mileage, County Car 46.40

Special Projects 138.55

 Women's History Month 292.50

 North County Coalition 233.08

 Glass Ceiling 196.00

Dues 75.00

\$3,935.59

Santa Barbara County Commission for Women

Our Commitments to Service

Angelika K. Baum

County Sexual Harassment Committee
Santa Barbara Women's Political Committee
Santa Barbara Pro-Choice Coalition
Glass Ceiling Committee
Women of the Year Selection Committee, Chair
S.B. County Women's Needs Survey Committee

Colleen Beall

Glass Ceiling Committee, Chair
S.B. County Women's Needs Survey Committee
Women of the Year Committee Activities

Judith Bennett

S.B. County Shelter Services for Women, Evaluation
County Sexual Harassment Committee
Child Care Committee
Glass Ceiling Committee
Women of the Year Selection Committee
CALM
Hospice of Santa Barbara
Santa Barbara City College Women's Day Conference

Betty Burleson

Glass Ceiling Committee
S.B. County Women's Needs Survey Committee
North County Coalition for Women,
Public Relations Chair
Women's Equality Day Award Ceremony

Margo Chapman

County Sexual Harassment Committee
CALM
Jr. League Advisory Committee for SART
(Sexual Assault Response Team)
AMA's Auxiliary's "Violence in the Media" Conference

Santa Barbara County Commission For Women

Our Commitment to Service, continued....

Jan Cutler

S.B. County Shelter Services for Women, Evaluation
North County Women's Coalition, Chair
State Legislative Advocate
North County Vice-Chair
Young Teen Women of the Year Committee
Teen Pregnancy Prevention Committee
Women of the Year, Selection & Publicity Committees
American Association of University Women,
Santa Maria
Friends of the Orcutt Branch Library

Julie Fish

Commission for Women, Chair
New Commissioner's Handbook
North County Coalition for Women
Women of the Year - Presentation & Publicity
Committees
Annual Report

Susan Frascella

Sexual Harassment Survey Committee
Glass Ceiling Committee
Women of the Year Committee Activities
Legislative Advocacy Support Letters
KIDS Network
Human Relations Committee Advocate
Santa Barbara Arts Advisory Committee
Domestic Violence Coordinating Council
S.B. County Women's Needs Survey, Committee Chair

Cheryl Maddux

Treasurer, Commission for Women
Federal Legislative Advocate
Women of the Year Selection Committee
Young Teen Women of the Year Committee
Teen Pregnancy Prevention Committee
Industry Education Council -
Entry Level Jobs Committee
Technology Committee

Santa Barbara County Commission for Women

Our Commitments to Service, continued....

Rosalie (Rosie) Marquez

S.B. County Shelter Services for Women, Evaluation
Women of the Year, Award Committee
North County Women's Coalition
Teen Pregnancy Prevention Committee
Allan Hancock College Women's Day Conference

Leslie C. Monser

South County Women's Coalition
Women of the Year, Reception Committee
County Courier Newsletter, Editor
Santa Barbara City College Women's Day Conference
Santa Barbara County Women's Political Committee
Secretary, Commission for Women
New Commissioner Mentoring

Elsa Ochoa

S.B. County Women's Needs Survey Committee
Women of the Year, Events Committee

Cynthia Wells

Women of the Year, Selection & Reception Committees
Child Care Committee
Young Teen Women of the Year Committee
Teen Pregnancy Prevention Committee
Partnership of the Children of Santa Barbara County
Santa Barbara City College Women's Day Conference